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For Immediate Release

Earthwise Environmental Welcomes John Pulte
Eco-sound water management solution firm continues growth

BENSENVILLE, Ill. (Feb. 17, 2010) – John Pulte, 42, joins Bensenville, Ill.-based Earthwise Environmental Inc.™ as regional sales manager, servicing industrial and commercial customers in the Midwest.

Earthwise Environmental designs and implements eco-friendly water management solutions for national facilities clients including hospitals, schools, hotels, food processing plants, light industrial and commercial buildings.

A graduate of the University of Minnesota, Pulte began his career in Chicago working as a regional account manager for Key Colony, Inc., a juice manufacturer. Being very mechanically inclined, he ventured into the pipes, valves and fittings distribution business, where he worked as an independent contractor for Chicago-based Johnson Pipe and Supply, and for Columbia Pipe and Supply located throughout Wisconsin. Pulte's background also includes work with Clow Pipe, a manufacturer of ductile iron products, and Illinois Pump, a service company.

“John's experience in the mechanical industry and his natural sales ability are a perfect fit for representing Earthwise Environmental's green and sustainable solutions in the marketplace,” said Robert S. Miller, the company's president and founder. Pulte lives in Libertyville, Ill., with his wife, Mary, and their four children. He enjoys spending time with his family in the great outdoors and is a fan of all sports.

Miller founded Earthwise Environmental in 1995 to provide environmentally-sound water management services to commercial facilities clients. Earthwise Environmental programs help clients understand the real energy impact of poorly managed water programs – and reduce water and energy consumption.

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Earthwise Environmental/Pulte/Add One

Including Miller, Earthwise Environmental has five on-staff Certified Water Technologists (CWT), more than any other water treatment firm in Illinois. Earned through the Association of Water Technologies (AWT), the CWT is the highest professional credential awarded to professionals in the industrial and commercial water treatment field.

Earthwise Environmental provides programs that manage and prevent waterborne diseases and is an established leader in the field of proactive control and education to prevent Legionnaires' disease created by the waterborne *Legionella* organism. Earthwise recommendations for Legionnaires' disease prevention exceed new industry standards set by ASHRAE.

Earthwise Environmental Chicago-area clients include Northwestern Memorial Hospitals, University of Chicago Hospitals, Soldier Field Stadium and Hamilton Partners' entire portfolio of commercial office buildings. For more about Earthwise Environmental, visit the company's website at www.EarthwiseEnvironmental.com.

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Editors, please note: High-resolution digital photos are available on request. For other photos and downloadable news releases, please visit GreenMark Public Relations, Inc. at <http://greenmarkpr.com/clients/earthwiseenvironmental/>. If you have additional needs for interviews, illustrations or content, please contact Sue Markgraf at smarkgraf@greenmarkpr.com or 847-970-9160.